

(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada) (NAAC Accredited by B+ grade)

Date: 24/11/2020

CIRCULAR

All the Faculty & students of KITS are hereby informing that the Entrepreneurship Development Cell is going to organize A One Day Webinar on "Value Added Programme and Innovative Technology Management" on 27/11/2020 (Friday) at 10:00 AM in the Seminar Hall. The Resource person Dr. K. Krishnaiah Chowdary, Professor & Head, Sir C.R. Reddy College of Engineering, Vatluru. Hence all are instructed to take active part.

Note: The Webinar is hosting in Zoom Platform. Joining Link will be posted in respective groups.

Coordinator- EDC

Principal

Kakinada Institute of Technology and Science

Kakinada Institute of Technology Tirupathi (V), Divili, Peddapuram (M), E.G.Dist. 533433.

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PROGRAM COMMITTEE:

CHIEF PATRON Sri.B.Srinivasa Rao Chairman, KITS

PATRON Dr.E. Sarvarameswarudu Principal, KITS

COORDINATOR Mr. K.Siva ED Cell, KITS

Resource Person:

Dr. K. Krishnaiah Chowdary

Professor & Head, Sir C.R. Reddy College of Engineering, Vatluru.

ADDRESS FOR COMMUNICATION:

Mr. K.Siva

Coordinator PH.no- 9492223337 siivamyfriend@gmail.com

Kakinada Institute of Technology and Science Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)
Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Weminar on

"VALUE ADDED PROGRAMME AND INNOVATIVE TECHNOLOGY MANAGEMENT"

Date: 27/11/2020

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433

INDIA

About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG Agricultural (B.Tech) Programmes in Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Electronics Engineering, and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech M.Tech(Embedded Electronics), (Power Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

About the Department

The Entrepreneurship Development Cell (EDC) is promoting specialized knowledge in the field of entrepreneurship development. In view of the worldwide shortage of jobs (both government and private sectors) leading to unemployment problems and lack of proper utilization of human resources, the cell strives to identify talented youth to entrepreneurial works. The cell plans to organize various programs regarding entrepreneurship development.

ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

The objective of the program is discovering &exploiting modern technologies in Management.

Topics to be covered

- · Innovative Technologies in Management
- · The benefits of innovation
- Modern tools for management



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Program Report

Date: 28/11/2020

Name of the Program: A One Day Webinar on "Value Added Programme and Innovative Technology Management"

Date/s: 27/11/2020

No. of Days: 01

Benefited to: Students

Number of Participants: 88 Students.

Resource Person/s Details: Dr. K. Krishnaiah Chowdary,

Professor & Head,

Sir C.R. Reddy College of Engineering,

Vatluru.

The Webinar on Value Added Programme and Innovative Technology Management started on 27/11/2020 with inauguration session on virtually at 10:00AM. The major objective of this Webinar is to enhance the Computer Skills of the students which is main parameter to continue their business ventures. The Resource Person, Dr. K. Krishnaiah Chowdary, Professor & Head, Sir C.R. Reddy College of Engineering, Vatluru, started the session with the basics of the Computer Applications. It provides an overview of the organisational dynamics in acquiring and transferring technologies to the market. Participants will also develop their legal, technical and negotiating skills to build innovation capacity in their organisation. Entrepreneur plays a key role in economic development of any country this can be possible by adopting the necessary technologies. The Seminar Session is very interactive and fulfilled the Objective of the seminar by knowing various new concepts. The student queries were answered by the resource person with examples. The event was ended with National Anthem.

Objective of the Event: To enhance the knowledge about Innovative Technology Management.

Outcome of the Event: The students are acquainted with loads of knowledge of Innovative Technology Management.

Coordinator - ED Cell



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A One Day Webinar on "Value Added Programme and Innovative Technology Management"

Date/s: 27/11/2020

Academic Year: 2020-21

ATTENDANCE SHEET

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Resource Person

Coordinator



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Date: 14/12/2020

CIRCULAR

All the Faculty & students of KITS are hereby informing that the IPR Cell is going to organize A Seminar on Plagiarism Checking and Removal on 16/12/2020 (Wednesday) at 10:00 AM in the Seminar Hall. The Resource person is Dr. B. Krishnaiah, Assoc. Professor, Dept. of MBA, SRK Institute of Technology, Vijayawada. Hence all are instructed to take active part.

Coordinator- IPR Cell

Kakinada Institute of Technology and Science Tirupathi (V), Divili, Peddapuram (M), E.G.Dist, 533433.

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PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman.

KITS

PATRON

Dr.E. Sarvarameswarudu Principal, KITS

COORDINATOR

Mr. B.Veerendra IPR Cell, KITS

Resource Person:

Dr. B. Krishnajah

Assoc. Professor, Dept. of MBA, SRK Institute of Technology, Vijayawada.

ADDRESS FOR COMMUNICATION:

Mr. B.Veerendra Coordinator pH.no- 9959678878 veeru506@gmail.com

Kakinada Institute of Technology and Science Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
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Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar on

PLAGIARISM CHECKING AND REMOVAL

Date: 16/12/2020

Organized by: IPR Cell

Venue:

Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota, Andhra Pradesh-533433 INDIA

About the Institute

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About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

A plagiarism removal service becomes critical when you have used several references, or are studying a pre-existing research work. Research Gateway provides services for not just writing original research papers, but also to check for plagiarism in dissertation and thesis written by you. We use the best of tools to catch any traces of copying. It can very well be accidental, as the detailed research paper can have some parts or language that matches matter used elsewhere. Our plagiarism removal services are comprehensive and we rely on multiple checks to make sure there is no trace of uncertainty when we deliver you the research. We also provide you a report for the check conducted.

Topics to be covered

- · What is plagiarism?
- Why to remove plagiarism?
- · How to check plagiarism?
- · Create ideas
- · Online tools to check and remove Plagiarism



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Program Report

Date: 18/12/2020

Name of the Program: A Seminar on Plagiarism Checking and Removal

Date/s: 16/12/2020

No. of Days: 01

Benefited to: Students

Number of Participants: 106 Students.

Resource Person/s Details: Dr. B. Krishnaiah,

Assoc. Professor, Dept. of MBA,

SRK Institute of Technology, Vijayawada.

Seminar session began with inauguration at 10:00AM on 16/12/2020, venue was Seminar Hall, KITS. Chief Guest Dr. B. Krishnaiah, Assoc. Professor, Department of MBA, SRK Institute of Technology, Vijayawada has graced the inaugural session by lighting of the lamp.

Chief Guest of the day Dr. B. Krishnaiah, Assoc. Professor delivered the lecture related to plagiarism checking. He explained details about importance of plagiarism, in market freely available Plagiarism Detection Tools and finally he gave information about percentage of plagiarism is acceptable level for Journal publication and also he interacted with the participants and clarified their doubts raised.

Finally vote of thanks was proposed by the student to all the dignitaries, participants, supporting teaching and non-teaching staff of the various departments.

Objective of the Event: To enhance the knowledge about Plagiarism checking tools.

Outcome of the Event: The students & faculty are acquainted the knowledge of Plagiarism checking and removing tools for research.

Coordinator - IPR Cell



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Event Name: A Seminar on Plagiarism Checking and Removal

Date/s: 16/12/2020

Academic Year: 2020-21

ATTENDANCE SHEET

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106	K. Raju	Reyn

Resource Person

Coordinator





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(NAAC Accredited by B+ grade)

Date: 25/01/2021

CIRCULAR

All the Faculty & students of KITS are hereby informing that the IPR Cell is going to organize One day Seminar on TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS on 28/01/2021 (Thursday) at 10:00 AM in the Seminar Hall. The Resource person is Mr. KAKARA VVS.Chowdary, Assistant Professor, Commerce Department, VSM College, Ramachandrapuram. Hence all are instructed to take active part.

Coordinator- IPR Cell

Kakinada Institute of Technology and Science Tirupathi (V), Divili, Peddapuram (M), E.G.Dist,-533433.

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To All HoD's.

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To IPR Cell Members,

Examcell

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email:

PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao Chairman, KITS

PATRON

Dr.E. Sarvarameswarudu Principal, KITS

COORDINATOR

Mr. B.Veerendra IPR Cell, KITS

Resource Person:

Mr. KAKARA VVS.Chowdary

Assistant Professor, Commerce Department, VSM College, Ramachandrapuram.

ADDRESS FOR COMMUNICATION:

Mr. B.Veerendra Coordinator pH.no- 9959678878 veeru506@gmail.com

Kakinada Institute of Technology and Science Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)
Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar on

TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS

Date:

28/01/2021

Organized by:

IPR Cell

Venue:

Seminar Hall-1 Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M), East Godavari (d), Samarlakota, Andhra Pradesh-533433 INDIA

About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes Agricultural in Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech Electronics), M.Tech(Embedded (Power Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Electronics Engineering, Electrical and Engineering.

About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

Encourage innovation and to provide incentives for innovation by granting protection to inventors that will allow them to recover research and development investments and reap the benefits of their inventions for a limited period of time.

Topics to be covered

- Introduction
- Challenges in Quantifying "Missing R&D investments
- How Do Intellectual Property Rights Affect
 Research Investments?
- How Do Intellectual Property Rights on Existing
 Technologies Affect Follow-on
- Innovation?
- Identifying Which Technologies Are Covered by Intellectual Property Rights
- Tracing Follow-On Innovation



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Program Report

Date: 29/01/2021

Name of the Program: One day Seminar on TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS

Date/s: 28/01/2021

No. of Days: 01

Benefited to: Students

Number of Participants: 73 Students.

Resource Person/s Details: Mr. KAKARA VVS.Chowdary,

Assistant Professor,

Commerce Department,

VSM College, Ramachandrapuram.

Under the title of TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS One day Seminar was organised by the IPR CELL. Seminar started with the inaugural function by 10:00 AM in the Seminar hall. After the inaugural function Technical session was taken by Mr. Kakara VVS. Chowdary of VSM College, Ramachandrapuram, had described trends and developments of intellectual property rights. Students learnt about new advancements in IPR and the resource person also explained new concepts in IPR. The session is very interactive. Student and faculty had asked many questions to resource person to improve knowledge about untouched field of IPRs.

PURPOSE OF THE SEMINAR: To create the awareness on trends and developments of Intellectual Property Rights.

OUTCOME: Students gained the knowledge on trends and developments of Intellectual Property Rights.

Coordinator - IPR Cell



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(NAAC Accredited by B+ grade)

Event Name: One day Seminar on TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS

Date/s: 28/01/2021

Academic Year: 2020-21

ATTENDANCE SHEET

S.NO.	Name of the Student	Signature
1	PSina Satya Narayona	P. Sing Satyo Narayon
2	S. Nasyh Kumon	S. Nagel
3	SK. Subhan	SK. Sulph
4	M. presannakuru	M. Prosamekyno
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60	T. Matyarajn	T. Matyaran
61	A. Subhash	A. Scebheigh
62	P. Saikumol	P. Saikund
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Resource Person

Coordinator





(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Date: 05/02/2021

CIRCULAR

All the Faculty & students of KITS are hereby informing that the Entrepreneurship Development Cell is going to organize A One day Seminar on "Impact of Gender on Developing Entrepreneurial Skills" on 08/02/2021 (Monday) at 10:00 AM in the Seminar Hall. The Resource person is Mr. G. Sudarshan, Asst. Manager, District Industries Center, Vijayawada. Hence all are instructed to take active part.

Coordinator- EDC

Principalti
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
E.G.Dist, 533433.

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CHIEF PATRON Sri.B.Srinivasa Rao Chairman, KITS

PATRON

Dr.E. Sarvarameswarudu Principal, KITS

COORDINATOR

Mr. K.Siva, ED Cell, KITS



Asst. Manager, District Industries Center, Vijayawada.

ADDRESS FOR COMMUNICATION:

Mr. K.Siva

Coordinator PH.no- 9492223337 siivamyfriend@gmail.com

Kakinada Institute of Technology and Science Divili, East Godacari, A.P.



(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade

Tirupathi (V), Divili, Peddapuram (M), East Godavari, Samarlakota, Andhra Pradesh 533433

> A One Day Seminar on

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"IMPACT OF GENDER ON DEVELOPING ENTREPRENEURIAL SKILLS"

Date:

08/02/2021

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1
Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M), East Godavari (d), Samarlakota, Andhra Pradesh-533433 INDIA



About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG Agricultural (B.Tech) **Programmes** in Civil Engineering, Computer Engineering, and Engineering, Electrical Science and Engineering, Electronics Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics). M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Electrical Engineering, Electronics and Engineering.

About the Department

The Entrepreneurship Development Cell (EDC) is promoting specialized knowledge in the field of entrepreneurship development. In view of the worldwide shortage of jobs (both government and private sectors) leading to unemployment problems and lack of proper utilization of human resources, the cell strives to identify talented youth to entrepreneurial works. The cell plans to organize various programs regarding entrepreneurship development.

ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity — Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

An entrepreneur is a person who makes money by founding and operating a business. Different people become entrepreneurs for different reasons. Some do it to earn extra income while they are employed and others do so to gain actualization in self employment. Some educational institutions and governments have introduced entrepreneurship courses in their educational systems to help students learn entrepreneurial skills. Entrepreneurship Education has been applied in various settings to achieve various objectives.

Topics to be covered

- · Creation of Employment
- · Individual Competence
- Improved Employee Performance and Learning Capacity
- Improved Organizational Effectiveness
- Improved Communication and Involvement
- Economics
- · Intellectual Growth



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Program Report

Date: 10/02/2021

Name of the Program: A One day Seminar on "Impact of Gender on Developing

Entrepreneurial Skills"

Date/s: 08/02/2021

No. of Days: 01

Benefited to: Students

Number of Participants: 82 Students.

Resource Person/s Details: Mr. G. Sudarshan,

Asst. Manager,

District Industries Center,

Vijayawada.

The One Day Seminar on "Impact of Gender on Developing Entrepreneurial Skills" started with inauguration at 10:00Am after the Coordinator introduction Speech. The guest was introduced by the Coordinator of the Seminar and started with the basics of Gender bias. And the highlighted points from the seminar are the percentage of female entrepreneurs is far below the level of males, although it has increased over the past several years. Educational institutions are generally looked upon with interest; nevertheless, university itself is also a complex equation. First, because of the variability between education fields and occupational interests, and second, because of group differences within them. The resource person further explained the factors influencing the Gender bias: The Role of Cognitive & Skill Factors, the role of Environmental Factors, the Role of motivational Factors. The students were actively participated by asking huge number of queries and the Resource person answered all the questions. The event was ended with National Anthem.

Objective of the Event: To understand the Role of SSE's in solving Unemployment problems.

Outcome of the Event: The students familiar with how the Small Scale Enterprises are solving Unemployment Problems.

Coordinator - ED Cell



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(NAAC Accredited by B+ grade)

Event Name: A One day Seminar on "Impact of Gender on Developing

Entrepreneurial Skills"

Date/s: 08/02/2021

Academic Year: 2020-21

ATTENDANCE SHEET

S.NO.	Name of the Student	Signature
1	K. Anil	April
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4	M. presamakumo	Megananukun
5	N-Anjanikuma	NAjustanja
6	P. Lina Satya Narayera	P. Sina Salza Narayon
7	Z. LAKSHMANA RAD	Zilokhuan Rao
8	R. Lokesh	lokesh
9	J. Jeeranhas	T-Sas
10	P.V. Ronere	R. V. Para
11	M. Mohana Rag	Mohan Grad
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13	M. S.A. Putro	n. L'Pute
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16	P. Rambabu	P. Ranbebu
17	1. Anil Kumas	J. Anil Kumas
18	SK. Julehan	Sk. Juli



19	P. priyanka.	P. Priyanka.
20	B. Deepthi	B. Delepthi
21	G. paurani	G. pavani.
22	M. Sci	2
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24	D. Satterwayara	D.S. D.
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26	K. Veegra Shankas	J. V. Slignko
27	B. Syamosundhoovoo	B. figern
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Resource Person

Coordinator



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Date: 15/02/2021

CIRCULAR

All the Faculty & students of KITS are hereby informing that the IPR Cell is going to organize One Day Webinar on Legal Formalities for IP on 17/02/2021 (Wednesday) at 10:00 AM in the Seminar Hall. The Resource person is Mrs.Pyla Aruna, Sr. Asst. Professor, HBS Faculty, Chaitanya Engineering College, Kommadi, Madhurawada. Hence all are instructed to take active part.

Note: The Webinar is hosting in Zoom Platform. Joining Link will be posted in respective groups.

Coordinator- IPR Cell

Principal PRINCIPAL

Kakinada Institute of Technology and Science Tirupathi (V), Divili, Peddapuram (M), E.G.Dist.-533433.

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CHIEF PATRON Sri.B.Srinivasa Rao Chairman, KITS

PATRON Dr.E. Sarvarameswarudu Principal, KITS

COORDINATOR Mr. B.Veerendra, IPR Cell, KITS



Mrs.Pyla Aruna

Sr. Asst. Professor, HBS Faculty, Chaitanya Engineering College, Kommadi, Madhurawada.

ADDRESS FOR COMMUNICATION:

Mr. B.Veerendra Coordinator pH.no- 9959678878 veeru506@gmail.com

Kakinada Institute of Technology and Science Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)
Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A one Day Seminar on

LEGAL FORMALITIES FOR IP

Date: 17/02/2021

Organized by: IPR Cell

Venue:

Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,

Andhra Pradesh-533433 INDIA



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Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes Agricultural in Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Electronics Engineering, and Mechanical Communication Engineering, Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Electrical Electronics Engineering, and

Engineering.

About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

Intellectual Property is that property that is developed by the human mind and by human intellect. Now intellectual property and rights attached to intellectual property are becoming very precious and valuable. In India, there are well-established administrative, statutory, and judicial frameworks for protecting IPR. India has to comply with the Agreement on Trade-Related Intellectual Property Rights ("TRIPS") by enacting the necessary statutes. Intellectual Property rights deal with Trademark, Copyrights, Patents, and Geographical Indications of goods. The law protecting some special species of Intellectual property rights in India.

Topics to be covered

- The Purposes and Mechanisms of Intellectual Property Rights.
- · Endogenous IPRS
- Positive Impacts of IPRS on Economic Development
- Negative Impacts of IPRS on Economic a

 Development
- Evidence on the Overall Impact of IPRS on Growth



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Program Report

Date: 18/02/2021

Name of the Program: One Day Webinar on Legal Formalities for IP

Date/s: 17/02/2021

No. of Days: 01

Benefited to: Students

Number of Participants: 105 Students.

Resource Person/s Details: Mrs.Pyla Aruna,

Sr. Asst. Professor, HBS Faculty,

Chaitanya Engineering College,

Kommadi, Madhurawada.

The Webinar hosted through Zoom Platform and the resource person welcomed virtually and the resource persona and the resource person started the technical session with the basics of Protection of IPR and stressed the Protecting and managing intellectual property rights (IPR) is the first step for any business seeking to establish its presence in India, and must be incorporated as an integral part of the business asset growth strategy. Having a distinguished intellectual property can set your business apart from competitors, and become an essential part of your marketing. An intellectual property can also be sold or licensed to generate revenues for you or your business. In India, there are different types of intellectual property, which are protected under separate laws. As a result, registering intellectual property involves navigating complex legalities and submitting numerous documents. This requires expertise and familiarity with procedural norms to ensure fast and effective registration.

PURPOSE OF THE SEMINAR: To create the awareness on various legal acts protecting Intellectual Property Rights.

OUTCOME: Students gained the knowledge on several acts protecting and legal formalities Intellectual Property Rights.

Coordinator IPR Cell



(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Event Name: One Day Webinar on Legal Formalities for IP

Date/s: 17/02/2021

Academic Year: 2020-21

ATTENDANCE SHEET

S.NO.	Name of the Student	Signature
1	P. Sina Satya Narrayona	P. Sino Salza Narague
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Resource Person

Coordinator



(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Date: 02/03/2021

CIRCULAR

All the Faculty & students of KITS are hereby informing that the IPR Cell is going to organize One day Seminar on **COPYRIGHT AND PLAGIARISM ISSUES** on **04/03/2021 (Thursday)** at 10:00 AM in the Seminar Hall. The Resource person is **Mr. G. Kiran,** Assistant Professor, Department of Business Administration, SRK Institute of Technology, Enikepadu. Hence all are instructed to take active part.

PRINCIPAL

Kakinada Institute of Technology and Science

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (NI),

E.G. Dist. 533433.

Principal

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PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao Chairman, KITS

PATRON

Dr.E. Sarvarameswarudu Principal, KITS

COORDINATOR

Mr. B.Veerendra, IPR Cell, KITS

Resource Person:

Mr. G. Kiran

Assistant Professor,
Department of Business Administration,
SRK Institute of Technology, Enikepadu.

ADDRESS FOR COMMUNICATION:

Mr. B.Veerendra Coordinator pH.no- 9959678878 veeru506@gmail.com

Kakinada Institute of Technology and Science Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)
Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminat
on
COPYRIGHT AND
PLAGIARISM ISSUES

Date: 04/03/2021

Organized by: IPR Cell

Venue:

Seminar Hall-1 Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M), East Godavari (d), Samarlakota, Andhra Pradesh-533433 INDIA

About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Agricultural Programmes Civil Engineering, Computer Engineering, Engineering, Electrical Science and and Engineering, Electronics Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Electronics Engineering, Electrical and Engineering.

About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

Plagiarism is an ethical issue. It is presenting the work of others as one's own. It is considered a serious issue in academia, and can lead to loss or reputation or of a job. But it is not usually a legal issue.

Copyright is the right to control who makes copies of a work, created derivative works based on it, performs it, or uses it in certain other ways. In most cases the copyright on a work inmitially belongs to the author, or the employer of the creator. The owner of a copyright may sell the rights or give them away, or grant or sell permission to use the work in specified ways.

Committing plagiarism may also involve copyright infringement, but it may not. One can plagiarizer a work whose copyright has expired, but not infringe its copyright.

Topics to be covered

- · How to detect Plagiarism
- · How copyright protect your work
- · Why do we need to know about it
- · How avoid it in content marketing



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Program Report

Date: 05/03/2021

Name of the Program: One day Seminar on COPYRIGHT AND PLAGIARISM ISSUES

Date/s: 04/03/2021

No. of Days: 01

Benefited to: Students

Number of Participants: 102 Students.

Resource Person/s Details: Mr. G. Kiran,

Assistant Professor,

Department of Business Administration,

SRK Institute of Technology, Enikepadu.

Under the title of COPYRIGHT AND PLAGIARISM ISSUES a One day Seminar was organised by the IPR CELL. Seminar started with the inaugural function by 10:00 AM in the ground floor seminar hall. After the inaugural function Technical session was taken by Mr. G. Kiran, Asst. Professor, Dept. of Business Administration, SRK Institute of Technology, Enikepadu. Under the title of COPYRIGHT AND PLAGIARISM ISSUES Mr. G. Kiran has described copyright issues generally faced in today's scenario and plagiarism issues. Students learnt new things related to plagiarism and copyright issues. The session is very interactive. Student and faculty had asked many questions to resource person to improve knowledge about copyright n plagiarism techniques.

PURPOSE OF THE SEMINAR: To know the importance of copyright and plagiarism issues.

OUTCOME: Students have known the use of of copyright and plagiarism issues.

Coordinator - IPR Cell



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Event Name: One day Seminar on COPYRIGHT AND PLAGIARISM ISSUES

Date/s: 04/03/2021

Academic Year: 2020-21

ATTENDANCE SHEET

S.NO.	Name of the Student	Signature
1	P. Sina Satya Nevrayons	P. Sporploser
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Resource Person

Coordinator

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KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)

(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)

(NAAC Accredited by B+ grade)

Date:29/03/2021

CIRCULAR

All the Faculty & students of KITS are hereby informing that the IPR Cell is going to organize One day Seminar on USE OF INTELLECTUAL PROPERTY RIGHTS INVOLVING MODERN MANAGEMENT METHODS on 30/03/2021 (Tuesday) at 10:00 AM in the Seminar Hall. The Resource person Mrs. B. Adi Lakshmi, Asst. Professor, Basic Science & Humanities Department, Sri Vasavi Engineering College, Tadepalligudem. Hence all are instructed to take active part.

PRINCIPAL
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
E.G.Dist, 533433.

Principal

Coordinator- IPR Cell

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PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao Chairman, KITS

PATRON

Dr.E. Sarvarameswarudu Principal, KITS

COORDINATOR

Mr. B.Veerendra, IPR Cell, KITS

Resource Person:

Mrs. B. Adi Lakshmi

Asst. Professor,
Basic Science & Humanities Department,
Sri Vasavi Engineering College, Tadepalligudem.

ADDRESS FOR COMMUNICATION:

Mr. B. Veerendra

Coordinator pH.no- 9959678878 veeru506@gmail.com

Kakinada Institute of Technology and Science Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science

(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade

Tirupathi (V), Divili, Peddapuram (M), East Godavari,

Samarlakota, Andhra Pradesh 533433

A One Day Seminar on

USE OF INTELLECTUAL PROPERTY RIGHTS INVOLVING MODERN MANAGEMENT METHODS

Date: 30/03/2021

Organized by: IPR Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433
INDIA

'About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Civil Engineering, Computer Engineering, Engineering, Electrical Science and and Electronics Electronics Engineering, and Communication Mechanical Engineering, Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. (CAD/CAM), M.Tech(CSE), M.Tech M.Tech(Embedded (Power Electronics). Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical Electronics and Engineering.

About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

- The main objective of the patent owner has the exclusive right to prevent or stop others from commercially exploiting the patented invention.
- Patent protection means that the invention cannot be commercially made, used, distributed,

imported or sold by others without the patent owner consent.

Topics to be covered

- Patent Design
- · Intellectual Property



(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Program Report

Date: 31/03/2021

Name of the Program: One day Seminar on USE OF INTELLECTUAL PROPERTY RIGHTS INVOLVING MODERN MANAGEMENT METHODS

Date/s: 30/03/2021

No. of Days: 01

Benefited to: Students

Number of Participants: 96 Students.

Resource Person/s Details: Mrs. B. Adi Lakshmi,

Asst. Professor,

Basic Science & Humanities Department,

Sri Vasavi Engineering College, Tadepalligudem.

One day Seminar was organised by the IPR CELL on Use of Intellectual Property Rights involving modern management methods on 30/03/2021 Seminar hall. Seminar started with the inaugural function by 10:00 AM. Later at 10:30 AM the session was taken by Mrs. B. Adi Lakshmi, Asst. Professor, Basic Science & Humanities Department, Sri Vasavi Engineering College, Tadepalligudem, under the title of Use of Intellectual Property Rights involving modern management methods. Mrs. B. Adi Lakshmi gave an excellent description about the types of Intellectual Property Rights, uses by involving the modern management methods. The session was very interactive. Students and faculty raised many queries about the modern management.

PURPOSE OF THE SEMINAR: To know the importance of use of Intellectual Property Rights involving modern management methods.

OUTCOME: Students have known the use of Intellectual Property Rights involving modern management methods.

Coordinator - IPR Cell



(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Event Name: One day Seminar on USE OF INTELLECTUAL PROPERTY RIGHTS INVOLVING MODERN MANAGEMENT METHODS

Date/s: 30/03/2021

Academic Year: 2020-21

ATTENDANCE SHEET

S.NO.	Name of the Student	Signature
1	P. Rayesh	P. Ramesh
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55	V. Sai Sarada	V. Sai Saronolo
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Resource Person

Coordinator

Date: 02/04/2021



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CIRCULAR

All the Faculty & students of KITS are hereby informing that the Entrepreneurship Development Cell is going to organize A One Day talk on "Success Criteria for Entrepreneurship Business" on 05/04/2021 (Monday) at 10:00 AM in the Seminar Hall. The Resource person is Dr. M. Veerabhadra Rao, Professor & Director – Entrepreneurship Development Cell, SRK Institute of Technology, Enikepadu, Vijayawada. Hence all are instructed to take active part.

Coordinator- EDC

Principal

Kakinada Institute of Technology and Science Tirupathi (V), Divili, Paddapuram (M),

E.G.Dist,-533433.

Copy to:

To All HoD's.

To ED Cell Members.

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REGISTRATION FORM

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PROGRAM COMMITTEE:

CHIEF PATRON Sri.B.Srinivasa Rao Chairman, KITS

PATRON
Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR Mr. K.Siva, ED Cell, KITS

Resource Person:

Dr. M. Veerabhadra Rao

Professor & Director – Entrepreneurship Development Cell (EDC), SRK Institute of Technology, Enikepadu, Vijayawada.

ADDRESS FOR COMMUNICATION:

Mr. K.Siva Coordinator PH.no- 9492223337 siivamyfriend@gmail.com Kakinada Institute of Technology and Science Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)
Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar on

"SUCCESS CRITERIA FOR ENTREPRENEURSHIP BUSINESS"

Date:

05/04/2021

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433

INDIA

About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG Agricultural (B.Tech) Programmes in Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Mechanical Engineering, Communication Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech M.Tech(Embedded (Power Electronics), Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Electronics Engineering, Electrical and Engineering.

About the Department

The Entrepreneurship Development Cell (EDC) is promoting specialized knowledge in the field of entrepreneurship development. In view of the worldwide shortage of jobs (both government and private sectors) leading to unemployment problems and lack of proper utilization of human resources, the cell strives to identify talented youth to entrepreneurial works. The cell plans to organize various programs regarding entrepreneurship development.

ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

- To look the opportunities with respect to Engineering community and grab it for your development.
- To discover ideas about Knowledge Management with context and understanding dimensions in any Business.

Topics to be covered

The basic Entrepreneur Definition-Procedure and formalities of setting of an enterprise /business-developing skills on management of a unit-marketing & Knowledge on identification of business opportunities.



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Program Report

Date: 07/04/2021

Name of the Program: A One Day talk on "Success Criteria for Entrepreneurship

Business"

Date/s: 05/04/2021

No. of Days: 01

Benefited to: Students

Number of Participants: 115 Students.

Resource Person/s Details: Dr. M. Veerabhadra Rao,

Professor & Director – Entrepreneurship Development Cell (EDC), SRK Institute of Technology, Enikepadu,

Vijayawada.

The One Day Talk on "Success Criteria for Entrepreneurship Business" started with inauguration at 10:00Am after the Coordinator introduction Speech. The guest was introduced by the team and the Seminar started with the Power Point Presentation of Entrepreneur by the resource person.

The highlighted points from the Talk are:

- 1. A General Model of Entrepreneurial Success
- 2. Human Capital Model
- 3. Personality Based Model

The growing importance of entrepreneurship in terms of constituting a sector of employment generation and economic building Necessitates that entrepreneurial businesses should have the capacity to grow, make profit and contribute to the nations economic development.

Entrepreneurship is the capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit. The most obvious example of entrepreneurship is the starting of new businesses. In economics,



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entrepreneurship combined with land, labor, natural resources and capital can produce profit. Entrepreneurial spirit is characterized by innovation and risk-taking, and is an essential part of a nation's ability to succeed in an ever changing and increasingly competitive global marketplace. However evidence shows that many entrepreneurs lack the capacity, trait, and resources to manage their business to grow, make profit and contribute to nations building.

The students were actively participated by asking huge number of querries and the Resource person answered all the questions.

The event was ended with National Anthem.

Objective of the Event: To give knowledge on Success Criteria for Entrepreneurship Business.

Outcome of the Event: The students familiar with loads of knowledge on different models of Entrepreneurship business to make a grand success.

Coordinator - ED Cell



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Event Name: A One Day talk on "Success Criteria for Entrepreneurship Business"

Date/s: 05/04/2021

Academic Year: 2020-21

ATTENDANCE SHEET

S.NO.	Name of the Student	Signature
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