



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
 (Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Date: 24/11/2020

CIRCULAR

All the Faculty & students of KITS are hereby informing that the Entrepreneurship Development Cell is going to organize A One Day **Webinar** on “**Value Added Programme and Innovative Technology Management**” on **27/11/2020 (Friday)** at 10:00 AM in the Seminar Hall. The Resource person Dr. K. Krishnaiah Chowdary, Professor & Head, Sir C.R. Reddy College of Engineering, Vatluru. Hence all are instructed to take active part.

Note: *The Webinar is hosting in Zoom Platform. Joining Link will be posted in respective groups.*


Coordinator- EDC

Principal
 Kakinada Institute of Technology and Science
 Tirupathi (V), Divili, Peddapuram (M),
 E.G. Dist. -533433.

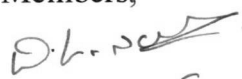
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Name:.....

Dept. :.....

Institution:.....

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PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao

Chairman,

KITS

PATRON

Dr.E. Sarvarameswarudu

Principal,

KITS

COORDINATOR

Mr. K.Siva

ED Cell,

KITS

Resource Person:

Dr. K. Krishnaiah Chowdary

Professor & Head,

Sir C.R. Reddy College of Engineering,

Vatluru.

ADDRESS FOR COMMUNICATION:

Mr. K.Siva

Coordinator

PH.no- 9492223337

siivamyfriend@gmail.com

Kakinada Institute of Technology and Science

Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade

Tirupathi (V), Divili, Peddapuram (M), East Godavari,

Samarlakota, Andhra Pradesh 533433

A One Day Weminar
on

**“VALUE ADDED PROGRAMME AND
INNOVATIVE TECHNOLOGY
MANAGEMENT”**

Date:

27/11/2020

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

INDIA

About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

About the Department

The Entrepreneurship Development Cell (EDC) is promoting specialized knowledge in the field of entrepreneurship development. In view of the worldwide shortage of jobs (both government and private sectors) leading to unemployment problems and lack of proper utilization of human resources, the cell strives to identify talented youth to entrepreneurial works. The cell plans to organize various programs regarding entrepreneurship development.

ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

The objective of the program is discovering & exploiting modern technologies in Management.

Topics to be covered

- Innovative Technologies in Management
- The benefits of innovation
- Modern tools for management



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Program Report

Date: 28/11/2020

Name of the Program: A One Day Webinar on “Value Added Programme and Innovative Technology Management”

Date/s: 27/11/2020

No. of Days: 01

Benefited to: Students

Number of Participants: 88 Students.

Resource Person/s Details: **Dr. K. Krishnaiah Chowdary,**
Professor & Head,
Sir C.R. Reddy College of Engineering,
Vatluru.

The Webinar on **Value Added Programme and Innovative Technology Management** started on 27/11/2020 with inauguration session on virtually at 10:00AM. The major objective of this Webinar is to enhance the Computer Skills of the students which is main parameter to continue their business ventures. The Resource Person, Dr. K. Krishnaiah Chowdary, Professor & Head, Sir C.R. Reddy College of Engineering, Vatluru, started the session with the basics of the Computer Applications. It provides an overview of the organisational dynamics in acquiring and transferring technologies to the market. Participants will also develop their legal, technical and negotiating skills to build innovation capacity in their organisation. Entrepreneur plays a key role in economic development of any country this can be possible by adopting the necessary technologies. The Seminar Session is very interactive and fulfilled the Objective of the seminar by knowing various new concepts. The student queries were answered by the resource person with examples. The event was ended with National Anthem.

Objective of the Event: To enhance the knowledge about Innovative Technology Management.

Outcome of the Event: The students are acquainted with loads of knowledge of Innovative Technology Management.


Coordinator – ED Cell



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A One Day Webinar on “Value Added Programme and Innovative Technology Management”

Date/s: 27/11/2020

Academic Year: 2020-21

ATTENDANCE SHEET

S.NO.	Name of the Student	Signature
1	P. Siva Satya Narayana	P. Siva Satya Narayana
2	S. Nagesh Kumar	S. Nagesh
3	SK. Sulshan	SK. Sulshan
4	M. Praveen Kumar	M. Praveen Kumar
5	N. Anjanikumar	N. Anjanikumar
6	S. Monivel.	S. Monivel.
7	P. LAKSHMANARAO	P. Lakshman Rao
8	T. Tevanthi	T. Tevanthi
9	M.V. Praveen	M.V.P.
10	P. Ramesh	P. Ramesh
11	M. Sai putra	M. Sai putra
12	R.V. Ramona	R.V. Ramona
13	M. Mohan Rao	Mohan Rao
14	K. Siddhu	Siddhu.
15	G. Nagesh	G. Nagesh
16	V. Sai Nageswarao	V. Sai Nageswarao
17	P. Ramasabu	Ramasabu.
18	A. Uday	A. Uday
19	S. Anil Kumar	S. Anil Kumar.



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20	N. Vasudev	
21	R. Chaitanya	R. Chaitanya
22	S. Devi	
23	R. Lokesh	Lokesh
24	U. Sai Mohan	
25	P. H. Madhavi	P. H. Madhavi
26	T. Sam	T. Sam
27	K. Veera Shankar	K. V. Shankar
28	S. Lokesh Kumar	S. Lokesh Kumar
29	D. Satyanarayana	D. Satya
30	R. J. Priya	R. J. Priya
31	M. Naga Sai	M. Nagesai
32	K. Vamsi	K. Vamsi
33	G. Ruchitha	G. Ruchitha
34	S. Dhvani	S. Dhvani
35	V. Siva Kati	V. Siva Kati
36	G. Gayathri	G. Gayathri
37	G. Pranava Sai	G. Pranavi
38	A. Manikanta Rakesh	A. M. Rakesh
39	B. Venkatesh	B. Venkatesh
40	K. Rakesh	K. Rakesh
41	H. Sam	H. Sam
42	P. Sai	P. Sai
43	S. Priya	S. Priya



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44	R. Sudeesh Kumar	R. Sudeesh Kumar
45	M. Vijay Kumar	M. Vijay Kumar
46	T. Siddhu	T. Siddhu
47	C. Pawan Kalyan	C. Pawan Kalyan
48	R. Vamsi Krishna	R. Vamsi Krishna
49	A. Veerababu	A. Veerababu
50	K. Naveen Babu	K. Naveen Babu
51	Ch. D.V. Ganesh	Ch. D.V. Ganesh
52	K. Praseeth Babu	K. Praseeth Babu
53	G. Vishnu	G. Vishnu
54	K. Babulal	K. Babulal
55	B. Chittinaidu	B. Chittinaidu
56	P. Malleswara Rao	P. Malleswara Rao
57	V. Vinith Kumar	V. Vinith Kumar
58	T. Mutyaraju	T. Mutyaraju
59	A. Subhesh	A. Subhesh
60	P. Naveen	P. Naveen
61	N. Venkatesh Ramana	N. Venkatesh Ramana
62	S. Premanand	S. Premanand
63	J. Simbalu	J. Simbalu
64	B. Vasayya	B. Vasayya
65	M. Nagendra	M. Nagendra
66	G. Manojju	G. Manojju
67	K. Satish Kumar	K. Satish Kumar



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68	P. Srinivas Kumar	P. Srinivas Kumar
69	P. Srinivas Kumar	P. Srinivas Kumar
70	P. Srinivas Kumar	P. Srinivas Kumar
71	P. Srinivas Kumar	P. Srinivas Kumar
72	S.V. Varma	S.V. Varma
73	CH. Bhaskar Kumar	CH. Bhaskar Kumar
74	B. Kartik	B. Kartik
75	K. Vamsi	K. Vamsi
76	K. Prasanth	K. Prasanth

Resource Person


Coordinator

19



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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Date: 14/12/2020

CIRCULAR

All the Faculty & students of KITS are hereby informing that the IPR Cell is going to organize A Seminar on **Plagiarism Checking and Removal** on **16/12/2020 (Wednesday)** at 10:00 AM in the Seminar Hall. The Resource person is **Dr. B. Krishnaiah**, Assoc. Professor, Dept. of MBA, SRK Institute of Technology, Vijayawada. Hence all are instructed to take active part.


Coordinator- IPR Cell


Principal
Principal
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
E.G. Dist, -533433.

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Sri.B.Srinivasa Rao

Chairman,

KITS

PATRON

Dr.E. Sarvameswarudu

Principal,

KITS

COORDINATOR

Mr. B.Veerendra

IPR Cell,

KITS

Resource Person:

Dr. B. Krishnaiah

Assoc. Professor, Dept. of MBA,
SRK Institute of Technology, Vijayawada.

ADDRESS FOR COMMUNICATION:

Mr. B.Veerendra

Coordinator

pH.no- 9959678878

veeru506@gmail.com

Kakinada Institute of Technology and Science

Divili, East Godacari, A.P.



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Tirupathi (V), Divili, Peddapuram (M), East Godavari,

Samarlakota, Andhra Pradesh 533433

A One Day Seminar

on

**PLAGIARISM CHECKING
AND REMOVAL**

Date:

16/12/2020

Organized by:

IPR Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

INDIA



About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

A plagiarism removal service becomes critical when you have used several references, or are studying a pre-existing research work. Research Gateway provides services for not just writing original research papers, but also to check for plagiarism in dissertation and thesis written by you. We use the best of tools to catch any traces of copying. It can very well be accidental, as the detailed research paper can have some parts or language that matches matter used elsewhere. Our plagiarism removal services are comprehensive and we rely on multiple checks to make sure there is no trace of uncertainty when we deliver you the research. We also provide you a report for the check conducted.

Topics to be covered

- What is plagiarism?
- Why to remove plagiarism?
- How to check plagiarism?
- Create ideas
- Online tools to check and remove Plagiarism



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Program Report

Date: 18/12/2020

Name of the Program: A Seminar on **Plagiarism Checking and Removal**

Date/s: **16/12/2020**

No. of Days: 01

Benefited to: Students

Number of Participants: 106 Students.

Resource Person/s Details: **Dr. B. Krishnaiah,**

Assoc. Professor, Dept. of MBA,

SRK Institute of Technology, Vijayawada.

Seminar session began with inauguration at 10:00AM on 16/12/2020, venue was Seminar Hall, KITS. Chief Guest Dr. B. Krishnaiah, Assoc. Professor, Department of MBA, SRK Institute of Technology, Vijayawada has graced the inaugural session by lighting of the lamp.

Chief Guest of the day Dr. B. Krishnaiah, Assoc. Professor delivered the lecture related to plagiarism checking. He explained details about importance of plagiarism, in market freely available Plagiarism Detection Tools and finally he gave information about percentage of plagiarism is acceptable level for Journal publication and also he interacted with the participants and clarified their doubts raised.

Finally vote of thanks was proposed by the student to all the dignitaries, participants, supporting teaching and non-teaching staff of the various departments.

Objective of the Event: To enhance the knowledge about Plagiarism checking tools.

Outcome of the Event: The students & faculty are acquainted the knowledge of Plagiarism checking and removing tools for research.


Coordinator - IPR Cell



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)**

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Event Name: A Seminar on Plagiarism Checking and Removal

Date/s: 16/12/2020

Academic Year: 2020-21

ATTENDANCE SHEET

S.NO.	Name of the Student	Signature
1	P. Siva Satya Narayana	P. Siva Satya Narayana
2	S. Rajesh Kumar	S. Rajesh Kumar
3	Sk. Subhan	Sk. Subhan
4	M. Pravanakumar	M. Pravanakumar
5	N. Anjanikumar	N. Anjanikumar
6	M. V. Praveen	M. V. P.
7	P. LAKSHMANA RAO	P. Lakshman Rao
8	T. Tejvanthi	T. Sai
9	P. Rambabu	P. Rambabu
10	S. Monivel	Sund...
11	M. Mohana Rao	Mohana Rao
12	R. V. Ranone	R. V. Ranone
13	M. Sai Putre	M. Sai Putre
14	K. Siddhu	Siddhu.
15	G. Jaggesha	G. Jaggesha
16	V. Sai Nagarao	V. Sai Nagar
17	K. Anil	Anil
18	A. Uday	A. Uday
19	S. Anil Kumar	S. Anil Kumar
20	T. Sam	T. Sam



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21	K. Javeer Babu	G. Javeer Babu
22	Ch. Divya Ganesh	Ch. Divya Ganesh
23	K. Prasanth Babu	K. Prasanth Babu
24	G. Vishnu	G. Vishnu
25	A. Mahender	A. Mahender
26	R. Chaitanya	R. Chaitanya
27	K. Baburaj	K. Baburaj
28	B. Chittanaidu	B. Chittanaidu
29	R. Lokesh	R. Lokesh
30	P. Naveen	P. Naveen
31	D. Subhasrayana	D. Subhasrayana
32	S. Lokesh Kumar	S. Lokesh Kumar
33	K. Veera Shankar	K. V. Shankar
34	P. Malliswara Rao	P. Malliswara Rao
35	J. Simbalu	J. Simbalu
36	V. Siva Kobi	V. Siva Kobi
37	V. Vinith Kumar	V. Vinith Kumar
38	S. Premanand	S. Premanand
39	N. Venkatesh Ramana	N. Venkatesh Ramana
40	T. Matyasarani	T. Matyasarani
41	P. Ramesh	P. Ramesh
42	A. Subhas	A. Subhas
43	B. Vasappa	B. Vasappa
44	P. Venkatesh	P. Venkatesh



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45	P. Priyanka	P. Priyanka
46	B. Deepthi	B. Deepthi
47	M. Vijay Kumar	M. Vijay Kumar
48	T. Siddha	T. Siddha
49	V. Pandurajade	V. Pandurajade
50	P. Sath Kumar	P. Sath Kumar
51	G. Pavani	G. Pavani
52	M. Sai	M. Sai
53	U. Sai Mahan	U. Sai Mahan
54	R. J. Priya	R. J. Priya
55	K. Rakesh	K. Rakesh
56	P. Sai	P. Sai
57	K. Guna Sekhar	K. Guna Sekhar
58	K. Ram	K. Ram
59	S. Priya	S. Priya
60	P. H. Madhavi	P. H. Madhavi
61	M. Nagendra	M. Nagendra
62	G. Moniraju	G. Moniraju
63	G. Pawankalyan	G. Pawankalyan
64	T. Siddha	T. Siddha
65	P. Vamsi Krishna	P. Vamsi Krishna
66	A. Veerababu	A. Veerababu
67	P. Sai Kumar	P. Sai Kumar
68	K. Satish Kumar	K. Satish Kumar



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69	S. V. Varma	S. V. Varma
70	P. Siva Shankar	P. Siva Shankar
71	CH. Bharath Kumar	CH. Bharath Kumar
72	B. Arjun Reddy	B. Arjun Reddy
73	S. Ganesh	S. Ganesh
74	N. Sivaramanubabu	N. Sivaramanubabu
75	S. Lakshman Rao	S. Lakshman Rao
76	S. Subash	S. Subash
77	S. Karam Chand	S. Karam Chand
78	K. Praveen	K. Praveen
79	D. Siva Subramanyam	D. Siva Subramanyam
80	S. Suresh	S. Suresh
81	K. V. Venkatesh	K. V. Venkatesh
82	K. Rajesh	K. Rajesh
83	P. Ashok Raja	P. Ashok Raja
84	B. Sankar	B. Sankar
85	S. Umamaheswararao	S. Umamaheswararao
86	K. Rajesh	K. Rajesh
87	P. Dhananjaya	P. Dhananjaya
88	P. Venji	P. Venji
89	P. Parvathi	P. Parvathi
90	V. V. Maheswari	V. V. Maheswari
91	T. Anurag	T. Anurag
92	Ch. Bharathi	Ch. Bharathi



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93	G. Suba Harsha	G. Suba Harsha
94	G. Ratna Kalpana	G. Ratna Kalpana
95	M. Anini	M. Anini
96	M. Veera Durga	M. Veera Durga
97	J. Sujja	J. Sujja
98	M. Satyawathi	M. Satyawathi
99	Y. Rani	Y. Rani
100	P. Swathi	P. Swathi
101	J. Supriya	J. Supriya
102	J. John Babu	J. John Babu
103	K. Adithya	K. Adithya
104	S. Sivasri	S. Sivasri
105	L. Naveen	L. Naveen
106	K. Raju	K. Raju

Resource Person


Coordinator




KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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Date: 25/01/2021

CIRCULAR

All the Faculty & students of KITS are hereby informing that the IPR Cell is going to organize One day Seminar on **TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS** on **28/01/2021 (Thursday)** at 10:00 AM in the Seminar Hall. The Resource person is **Mr. KAKARA VVS.Chowdary**, Assistant Professor, Commerce Department, VSM College, Ramachandrapuram. Hence all are instructed to take active part.


 Coordinator- IPR Cell

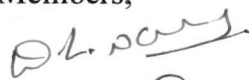

Principal
 Kakinada Institute of Technology and Science
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Sri.B.Srinivasa Rao

Chairman,

KITS

PATRON

Dr.E. Sarvameswarudu

Principal,

KITS

COORDINATOR

Mr. B.Veerendra

IPR Cell,

KITS

Resource Person:

Mr. KAKARA VVS.Chowdary

Assistant Professor,

Commerce Department,

VSM College, Ramachandrapuram.

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Coordinator

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Kakinada Institute of Technology and Science

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Samarlakota, Andhra Pradesh 533433

A One Day Seminar
ON

**TRENDS AND DEVELOPMENTS OF
INTELLECTUAL PROPERTY RIGHTS**

Date:

28/01/2021

Organized by:

IPR Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

INDIA

About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

Encourage innovation and to provide incentives for innovation by granting protection to inventors that will allow them to recover research and development investments and reap the benefits of their inventions for a limited period of time.

Topics to be covered

- Introduction
- Challenges in Quantifying "Missing R&D investments
- How Do Intellectual Property Rights Affect Research Investments?
- How Do Intellectual Property Rights on Existing Technologies Affect Follow-on
- Innovation?
- Identifying Which Technologies Are Covered by Intellectual Property Rights
- Tracing Follow-On Innovation



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Program Report

Date: 29/01/2021

Name of the Program: One day Seminar on **TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS**

Date/s: **28/01/2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 73 Students.

Resource Person/s Details: **Mr. KAKARA VVS.Chowdary,**

Assistant Professor,

Commerce Department,

VSM College, Ramachandrapuram.

Under the title of **TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS** One day Seminar was organised by the IPR CELL. Seminar started with the inaugural function by 10:00 AM in the Seminar hall. After the inaugural function Technical session was taken by Mr. Kakara VVS. Chowdary of VSM College, Ramachandrapuram, had described trends and developments of intellectual property rights. Students learnt about new advancements in IPR and the resource person also explained new concepts in IPR. The session is very interactive. Student and faculty had asked many questions to resource person to improve knowledge about untouched field of IPRs.

PURPOSE OF THE SEMINAR: To create the awareness on trends and developments of Intellectual Property Rights.

OUTCOME: Students gained the knowledge on trends and developments of Intellectual Property Rights.


Coordinator - IPR Cell



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)**

(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Event Name: One day Seminar on TRENDS AND DEVELOPMENTS OF
INTELLECTUAL PROPERTY RIGHTS

Date/s: 28/01/2021

Academic Year: 2020-21

ATTENDANCE SHEET

S.NO.	Name of the Student	Signature
1	P. Siva Satya Narayan	P. Siva Satya Narayan
2	S. Nagaraj Kumar	S. Nagaraj
3	SK. Subhan	SK. Subhan
4	M. Prasad Kumar	M. Prasad Kumar
5	N. Anjan Kumar	N. Anjan Kumar
6	M. V. Praveen	M. V. P.
7	Z. LAKSHMANA RAO	Z. Lakshman Rao
8	T. Jeevanthai	T. Sai
9	P. Ramesh	P. Ramesh
10	S. Monuvel	S. Monuvel
11	J. Anil Kumar	J. Anil Kumar
12	M. Sai Praveen	M. Sai Praveen
13	V. Sai Rajuwarao	V. Sai Raju
14	K. Siddhu	K. Siddhu
15	P. Sai	P. Sai
16	G. Vishnu	G. Vishnu
17	N. Datta Sai.	N. Datta Sai
18	R. V. Ramana	R. V. Ramana
19	K. Chaitanya	K. Chaitanya



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)

(NAAC Accredited by B+ grade)

20	M. Mohana Rao	Mohan Rao
21	M. Vijay Kumar	M. Vijay Kumar
22	G. Pawar Kalyan	G. Pawar Kalyan
23	T. Siddhu	T. Siddhu
24	b. Baburao	b. Baburao
25	R. Lokesh	Lokesh
26	P. Ramesh	P. Ramesh
27	G. Sai Mohan	G. Sai Mohan
28	T. Sany	T. Sany
29	K. Veera Shankar	K. Veera Shankar
30	S. Lokesh Kumar	S. Lokesh Kumar
31	D. Satyanarajara	D. Satyanarajara
32	k. Anil	Anil
33	S. Riya	S. Riya
34	M. Durga Prasad	M. Durga Prasad
35	G. Jagu Sita	G. Jagu Sita
36	V. Siva Koteswari	V. Siva Koteswari
37	A. Uday	A. Uday
38	D.M. Madhuri	D.M. Madhuri
39	S. Devi	S. Devi
40	M. Nagendra	M. Nagendra
41	E. Maniraju	E. Maniraju
42	B. Chittinaidu	B. Chittinaidu
43	k. Satish Kumar	k. Satish Kumar



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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44	K. Naveen Babu	Jee Daveen Develu.
45	Ch. D.V. Ganesh	Ch. D.V. Ganesh.
46	K. Prasanth Babu	K. Prasanth Develu
47	D. Malleswara Rao	P. Malleswara Rao
48	S. Laxman Rao	S. Laxma
49	V. Pandu Prada	V. Pandu Prada
50	P. Naveen	P. Naveen
51	N. V. Ramesh	N. V. Ramesh
52	K. Gunasekhar	K. Gunasekhar
53	K. Rakesh	K. Rakesh
54	B. Srinivasan	B. Srinivasan
55	K. Ram	K. Ram
56	R. J. Saiya	R. J. Saiya
57	R. Vamsi Krishna	R. Vamsi Krishna
58	A. Veerababu	A. Veerababu
59	V. Vinith Kumar	V. Vinith Kumar
60	T. Matyarajin	T. Matyarajin
61	A. Subhaslu	A. Subhaslu
62	P. Saikumar	P. Saikumar
63	S. Premanand	S. Premanand
64	P. Velumkin	P. Velumkin
65	B. Vasappa	B. Vasappa
66	J. Simbalu.	J. Simbalu.
67		



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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(NAAC Accredited by B+ grade)

68	S.V. Varma	S.V. Varma
69	A. Bharath Kumar	A. Bharath Kumar
70	P. Siva Shakthi	P. Siva Shakthi
71	B. Ajay Reddy	B. Ajay Reddy
72	S. Ganesh	S. Ganesh
73	N. Govindamurthy	N. Govindamurthy

Resource Person

Coordinator *G. Srinivas*




KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Date: 05/02/2021

CIRCULAR

All the Faculty & students of KITS are hereby informing that the Entrepreneurship Development Cell is going to organize A One day Seminar on **“Impact of Gender on Developing Entrepreneurial Skills”** on **08/02/2021 (Monday)** at 10:00 AM in the Seminar Hall. The Resource person is **Mr. G. Sudarshan**, Asst. Manager, District Industries Center, Vijayawada. Hence all are instructed to take active part.


Coordinator- EDC


Principal
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
E.G. Dist. -533433.


Copy to:


To All HoD's,



To ED Cell Members,

Examcell 

Library 

Account Section 

Office 

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
.....
.....

Mobile:.....

email:

PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR
Mr. K.Siva,
ED Cell,
KITS

Resource Person:

Mr. G. Sudarshan
Asst. Manager,
District Industries Center,
Vijayawada.

ADDRESS FOR COMMUNICATION:

Mr. K.Siva
Coordinator
PH.no- 9492223337
siivamyfriend@gmail.com
Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)
Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

***"IMPACT OF GENDER ON DEVELOPING
ENTREPRENEURIAL SKILLS"***

Date:

08/02/2021

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA



About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

About the Department

The Entrepreneurship Development Cell (EDC) is promoting specialized knowledge in the field of entrepreneurship development. In view of the worldwide shortage of jobs (both government and private sectors) leading to unemployment problems and lack of proper utilization of human resources, the cell strives to identify talented youth to entrepreneurial works. The cell plans to organize various programs regarding entrepreneurship development.

ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

An entrepreneur is a person who makes money by founding and operating a business. Different people become entrepreneurs for different reasons. Some do it to earn extra income while they are employed and others do so to gain actualization in self employment. Some educational institutions and governments have introduced entrepreneurship courses in their educational systems to help students learn entrepreneurial skills. Entrepreneurship Education has been applied in various settings to achieve various objectives.

Topics to be covered

- Creation of Employment
- Individual Competence
- Improved Employee Performance and Learning Capacity
- Improved Organizational Effectiveness
- Improved Communication and Involvement
- Economics
- Intellectual Growth



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)**

(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Program Report

Date: 10/02/2021

Name of the Program: A One day Seminar on “Impact of Gender on Developing Entrepreneurial Skills”

Date/s: **08/02/2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 82 Students.

Resource Person/s Details: **Mr. G. Sudarshan,**
Asst. Manager,
District Industries Center,
Vijayawada.

The One Day Seminar on “Impact of Gender on Developing Entrepreneurial Skills” started with inauguration at 10:00Am after the Coordinator introduction Speech. The guest was introduced by the Coordinator of the Seminar and started with the basics of Gender bias. And the highlighted points from the seminar are the percentage of female entrepreneurs is far below the level of males, although it has increased over the past several years. Educational institutions are generally looked upon with interest; nevertheless, university itself is also a complex equation. First, because of the variability between education fields and occupational interests, and second, because of group differences within them. The resource person further explained the factors influencing the Gender bias: The Role of Cognitive & Skill Factors, the role of Environmental Factors, the Role of motivational Factors. The students were actively participated by asking huge number of queries and the Resource person answered all the questions. The event was ended with National Anthem.

Objective of the Event: To understand the Role of SSE’s in solving Unemployment problems.

Outcome of the Event: The students familiar with how the Small Scale Enterprises are solving Unemployment Problems.


Coordinator – ED Cell



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)**

(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Event Name: A One day Seminar on “Impact of Gender on Developing
Entrepreneurial Skills”

Date/s: 08/02/2021

Academic Year: 2020-21

ATTENDANCE SHEET

S.NO.	Name of the Student	Signature
1	K. Anil	Anil
2	M.v-praveen	M.v.p.
3	S.Monivel.	S.Monivel.
4	M.prasanna kumar	M.prasanna kumar
5	N-Anjanikumar	N-Anjanikumar
6	P.Lina Satya narayana	P.Lina Satya narayana
7	Z. LAKSHMANA RAO	Z. Lakshman Rao
8	R. Lokesh	Lokesh
9	T. Teeranaar	T. Sas
10	R.v. Ronene	R.v. Ronene
11	M. Mohana Rao	Mohan Rao
12	S. Nagaraj Kumar	S. Nagaraj
13	M. Sai Puta	M. Sai Puta
14	K. Siddhu	K. Siddhu.
15	G. Nagaraj	G. Nagaraj
16	P. Rambabu	P. Rambabu.
17	S. Anil Kumar	S. Anil Kumar.
18	S.K. Subhan	S.K. Subhan



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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19	P. Priyanka.	P. Priyanka.
20	B. Deepthi	B. Deepthi
21	G. Pallavi	G. Pallavi
22	M. Sai	&
23	N. Vasu Dev	
24	D. Satharajayam	D. Satharajayam
25	S. Lakshmi Kumar	S. Lakshmi Kumar
26	K. Veera Shankar	K. Veera Shankar
27	B. Syamasundhara	B. Syamasundhara
28	P. Ramesh	P. Ramesh
29	K. Rakesh	K. Rakesh
30	V. Sai Nag	V. Sai Nag
31	K. Ram	K. Ram
32	V. Siva Kobi	V. Siva Kobi
33	A. Uday	A. Uday
34	P. Sai	P. Sai
35	T. Sam	T. Sam
36	R. J. Priya	R. J. Priya
37	S. Riya	S. Riya
38	P. H. Madhuri	P. H. Madhuri
39	Ln-sai MOHAN	
40	S. Devi	
41	P. Sudhakar Kumar	
42	N. Tejashwari	N. Tejashwari





**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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(NAAC Accredited by B+ grade)

43	M. Vijay Kumar	M. Vijay Kumar
44	G. Pawankalyan	G. Pawankalyan
45	T. Siddhu	T. Siddhu
46	K. Suresh Babu	K. Suresh Babu
47	Ch. D.V. Ganesh	Ch. D.V. Ganesh
48	K. Prasanth Babu	K. Prasanth Babu
49	C. Vishnu	C. Vishnu
50	N. Datta Sasi	N. Datta Sasi
51	R. Chaitanya	R. Chaitanya
52	P. Sangeetha	P. Sangeetha
53	P. Viji	P. Viji
54	P. Pave	P. Pave
55	V. U. Mahesh	V. U. Mahesh
56	T. Anurag	T. Anurag
57	Ch. Bhushu Sai	Ch. Bhushu Sai
58	Ganta Harsha	Ganta Harsha
59	J. Srija	J. Srija
60	M. Veera Durga	M. Veera Durga
61	M. Anurag	M. Anurag
62	M. Nagendra	M. Nagendra
63	E. Mani Raja	E. Mani Raja
64	R. Vamsi Krishna	R. Vamsi Krishna
65	A. Veerababu	A. Veerababu
66	K. Satish Kumar	K. Satish Kumar



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)**

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67	M. Satyawathi	M. Satyawathi
68	Y. Rani	Y. Rani
69	Ch. Satya Kalyani	Ch. Satya Kalyani
70	J. Supriya	J. Supriya
71	P. Swathi	P. Swathi
72	S. John Babu	S. John Babu
73	K. Veeru	K. Veeru
74	K. Manohar	K. Manohar
75	V. Rakesh	V. Rakesh
76	A. Kiran	A. Kiran
77	S. Sivaji	S. Sivaji
78	K. Naveen	K. Naveen
79	K. Baburaj	K. Baburaj
80	B. Shikha Naidu	B. Shikha Naidu
81	P. Malleswara Rao	P. Malleswara Rao
82	K. Raju	K. Raju

Resource Person


Coordinator



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
 (Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
 (NAAC Accredited by B+ grade)


Date: 15/02/2021

CIRCULAR

All the Faculty & students of KITS are hereby informing that the IPR Cell is going to organize One Day Webinar on **Legal Formalities for IP** on **17/02/2021 (Wednesday)** at 10:00 AM in the Seminar Hall. The Resource person is **Mrs.Pyla Aruna**, Sr. Asst. Professor, HBS Faculty, Chaitanya Engineering College, Kommadi, Madhurawada. Hence all are instructed to take active part.

Note: The Webinar is hosting in Zoom Platform. Joining Link will be posted in respective groups.


 Coordinator-IPR Cell


Principal
PRINCIPAL
 Kakinada Institute of Technology and Science
 Tirupathi (V), Divili, Peddapuram (M),
 E.G.Dist.-533433.

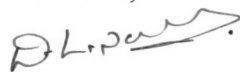
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To IPR Cell Members,

Examcell



Library



Account Section



Office



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PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR
Mr. B.Veerendra,
IPR Cell,
KITS

Resource Person:

Mrs.Pyla Aruna

Sr. Asst. Professor, HBS Faculty,
Chaitanya Engineering College,
Kommadi, Madhurawada.

ADDRESS FOR COMMUNICATION:

Mr. B.Veerendra
Coordinator
pH.no- 9959678878
veeru506@gmail.com

Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
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Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

LEGAL FORMALITIES FOR IP

Date:
17/02/2021

Organized by:
IPR Cell

Venue:
Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA



About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

Intellectual Property is that property that is developed by the human mind and by human intellect. Now intellectual property and rights attached to intellectual property are becoming very precious and valuable. In India, there are well-established administrative, statutory, and judicial frameworks for protecting IPR. India has to comply with the Agreement on Trade-Related Intellectual Property Rights ("TRIPS") by enacting the necessary statutes. Intellectual Property rights deal with Trademark, Copyrights, Patents, and Geographical Indications of goods. The law protecting some special species of Intellectual property rights in India.

Topics to be covered

- The Purposes and Mechanisms of Intellectual Property Rights.
- Endogenous IPRS
- Positive Impacts of IPRS on Economic Development
- Negative Impacts of IPRS on Economic Development
- Evidence on the Overall Impact of IPRS on Growth



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Program Report

Date: 18/02/2021

Name of the Program: One Day Webinar on **Legal Formalities for IP**

Date/s: **17/02/2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 105 Students.

Resource Person/s Details: **Mrs.Pyla Aruna,**

Sr. Asst. Professor, HBS Faculty,

Chaitanya Engineering College,

Kommadi, Madhurawada.

The Webinar hosted through Zoom Platform and the resource person welcomed virtually and the resource persona and the resource person started the technical session with the basics of Protection of IPR and stressed the Protecting and managing intellectual property rights (IPR) is the first step for any business seeking to establish its presence in India, and must be incorporated as an integral part of the business asset growth strategy. Having a distinguished intellectual property can set your business apart from competitors, and become an essential part of your marketing. An intellectual property can also be sold or licensed to generate revenues for you or your business. In India, there are different types of intellectual property, which are protected under separate laws. As a result, registering intellectual property involves navigating complex legalities and submitting numerous documents. This requires expertise and familiarity with procedural norms to ensure fast and effective registration.

PURPOSE OF THE SEMINAR: To create the awareness on various legal acts protecting Intellectual Property Rights.

OUTCOME: Students gained the knowledge on several acts protecting and legal formalities Intellectual Property Rights.


Coordinator - IPR Cell



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)**

(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Event Name: One Day Webinar on Legal Formalities for IP

Date/s: 17/02/2021

Academic Year: 2020-21

ATTENDANCE SHEET

S.NO.	Name of the Student	Signature
1	P. Siva Satya Narayana	P. Siva Satya Narayana
2	M.V. Praveen	M.V.P.
3	S. Monuvel	S. Monuvel
4	K. Anil	Anil
5	M. Prasad Kumar	M. Prasad Kumar
6	N. Anjanikumar	N. Anjanikumar
7	P. LAKSHMANA RAO	P. Lakshman Rao
8	T. Teerthasa	T. Teerthasa
9	S. Nagesh Kumar	S. Nagesh Kumar
10	R. Lokesh	Lokesh
11	P. Rambabu	P. Rambabu
12	M. Mohana Rao	Mohana Rao
13	P. Ramesh	P. Ramesh
14	K. Siddhu	K. Siddhu
15	G. Jagadisa	G. Jagadisa
16	R.V. Ramana	R.V. Ramana
17	S.K. Subhan	S.K. Subhan
18	S. Anil Kumar	S. Anil Kumar
19	H. Sai Putra	H. Sai Putra
20	U. Sai Nageswara	U. Sai Nageswara



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)**

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(NAAC Accredited by B+ grade)

21	M. Kijay Kumar	M. Kijay Kumar
22	K. Naveen Babu	K. Naveen Babu
23	Ch. D.V. Ganesh	Ch. D.V. Ganesh
24	K. Prasanth Babu	K. Prasanth Babu
25	S. Dewi	S. Dewi
26	R.J. Priya	R.J. Priya
27	B. S. Jyotsna Sundharani	B. S. Jyotsna Sundharani
28	K. Gurnasekhari	K. Gurnasekhari
29	K. Rakesh	K. Rakesh
30	D. Subharatayana	D. Subharatayana
31	S. Lokesh Kumar	S. Lokesh Kumar
32	K. Veera Shankar	K. Veera Shankar
33	A. Uday	A. Uday
34	V. Siva Kobi	V. Siva Kobi
35	K. Ram	K. Ram
36	P. Sai	P. Sai
37	G. Samy	G. Samy
38	P. Priya	P. Priya
39	P.M. Madhavi	P.M. Madhavi
40	U. Sai Mohan	U. Sai Mohan
41	K. Lavanya	K. Lavanya
42	G. Vishnu	G. Vishnu
43	N. Datta Sai	N. Datta Sai
44	K. Satish Kumar	K. Satish Kumar



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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45	P. Sangeetha	P. Sangeetha
46	P. Chandini	P. chun.
47	K. ugala	K. ugala
48	P. Venja	P. Venja
49	P. Parvi	P. Parvi
50	G. Pawan Kalyan	G. Pawan Kalyan
51	T. Siddhu	T. Siddhu
52	P. Sindu	P.
53	K. Lavanya	K.P.
54	V. U. Maheswari	V. U. Maheswari
55	T. Anu	T. Anu
56	A. Suneetha	A.S.
57	R. Chaitanya	R. Chaitanya
58	P. Rohini	P.
59	Y. P. Nagaraj	Y.P.
60	M. Nagamani	M. Nagamani
61	R. Vamsi Krishna	R. Vamsi Krishna
62	A. Veerababu	A. Veerababu
63	M. Nagendra	M. Nagendra
64	B. Vishalakshi	B. Vishalakshi
65	G. Maniraju	G. Maniraju
66	Ch. Bhushini Devi	Ch. Bhushini Devi
67	Gaube Harsha	Gaube Harsha
68	T. Sija	T. Sija



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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(NAAC Accredited by B+ grade)

69	m.veera durga	m.veera durga
70	M. Anini	M. Anini
71	Ch. Satya kalyani	Ch. Satya kalyani
72	J. rani	J. rani
73	P. Swathi	P. Swathi
74	J. Supriya	J. Supriya
75	S. John Babu	S. John Babu
76	K. Veeranjaneysulu	K. Veeranjaneysulu
77	K. Manohar	K. manohar
78	Y. Pakeel	Y. Pakeel
79	A. Kisan	A. Kisan
80	S. Sivaji	S. Sivaji
81	L. Naveen	L. Naveen
82	f. Raju	f. Raju
83	B. Chittinaidu.	(S. S. S. S.)
84	K. Babulal	K. Babulal
85	T. Hetrangan	T. Hetrangan
86	A. Subhash	A. Subhash
87	S. premanand	S. premanand
88	B. Vasappa	B. Vasappa
89	P. Malleswara Rao	P. Malleswara Rao
90	J. Naveen	J. Naveen
91	V. Vinit Kumar	V. Vinit Kumar
92	J. Simbala	J. Simbala



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)**

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(NAAC Accredited by B+ grade)

93	P. Siva Lakshmi	P. Siva Lakshmi
94	N. Venkatesh Ramana	N. Venkatesh Ramana
95	P. Vaidyanath Kumar	P. Vaidyanath Kumar
96	P. Sai Kumar	P. Sai Kumar
97	Ch. Bhadrakumar	Ch. Bhadrakumar
98	S. Lakshmi Kumar	S. Lakshmi Kumar
99	N. Sriram Kumar	N. Sriram Kumar
100	V. Pandu Dadas	V. Pandu Dadas
101	S. Karan Chand	S. Karan Chand
102	K. Praparth	K. Praparth
103	K. Vamsi	K. Vamsi
104	Shrutli	Shrutli
105	G. Suresh	G. Suresh

Resource Person


Coordinator



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Date: 02/03/2021

CIRCULAR

All the Faculty & students of KITS are hereby informing that the IPR Cell is going to organize One day Seminar on **COPYRIGHT AND PLAGIARISM ISSUES** on **04/03/2021 (Thursday)** at 10:00 AM in the Seminar Hall. The Resource person is **Mr. G. Kiran**, Assistant Professor, Department of Business Administration, SRK Institute of Technology, Enikepadu. Hence all are instructed to take active part.

G. Kiran
Coordinator- IPR Cell

[Signature]
PRINCIPAL
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
E.G. Dist. - 533433.
Principal

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Institution:.....

Address for Communication:
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Mobile:.....

email:
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PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON

Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR

Mr. B.Veerendra,
IPR Cell,
KITS

Resource Person:

Mr. G. Kiran

Assistant Professor,
Department of Business Administration,
SRK Institute of Technology, Enikepadu.

ADDRESS FOR COMMUNICATION:

Mr. B.Veerendra
Coordinator
pH.no- 9959678878
veeru506@gmail.com

Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)
Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

*A One Day Seminar
on*

***COPYRIGHT AND
PLAGIARISM ISSUES***

Date:

04/03/2021

Organized by:

IPR Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA

About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

Plagiarism is an ethical issue. It is presenting the work of others as one's own. It is considered a serious issue in academia, and can lead to loss or reputation or of a job. But it is not usually a legal issue.

Copyright is the right to control who makes copies of a work, created derivative works based on it, performs it, or uses it in certain other ways. In most cases the copyright on a work ininitially belongs to the author, or the employer of the creator. The owner of a copyright may sell the rights or give them away, or grant or sell permission to use the work in specified ways.

Committing plagiarism may also involve copyright infringement, but it may not. One can plagiarizer a work whose copyright has expired, but not infringe its copyright.

Topics to be covered

- How to detect Plagiarism
- How copyright protect your work
- Why do we need to know about it
- How avoid it in content marketing



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Program Report

Date: 05/03/2021

Name of the Program: One day Seminar on COPYRIGHT AND PLAGIARISM ISSUES

Date/s: **04/03/2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 102 Students.

Resource Person/s Details: **Mr. G. Kiran,**

Assistant Professor,

Department of Business Administration,

SRK Institute of Technology, Enikepadu.

Under the title of COPYRIGHT AND PLAGIARISM ISSUES a One day Seminar was organised by the IPR CELL. Seminar started with the inaugural function by 10:00 AM in the ground floor seminar hall. After the inaugural function Technical session was taken by Mr. G. Kiran, Asst. Professor, Dept. of Business Administration, SRK Institute of Technology, Enikepadu. Under the title of COPYRIGHT AND PLAGIARISM ISSUES Mr. G. Kiran has described copyright issues generally faced in today's scenario and plagiarism issues. Students learnt new things related to plagiarism and copyright issues. The session is very interactive. Student and faculty had asked many questions to resource person to improve knowledge about copyright n plagiarism techniques.

PURPOSE OF THE SEMINAR: To know the importance of copyright and plagiarism issues.

OUTCOME: Students have known the use of of copyright and plagiarism issues.


Coordinator - IPR Cell



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Event Name: One day Seminar on **COPYRIGHT AND PLAGIARISM ISSUES**

Date/s: **04/03/2021**

Academic Year: **2020-21**

ATTENDANCE SHEET

S.NO.	Name of the Student	Signature
1	P. Sina Satya Narayana	P. Sina Satya Narayana
2	M. V. Praveen	M. V. P.
3	S. Mohanvel.	S. Mohanvel.
4	K. Anil	Anil
5	M. Pragnanikuma	M. Pragnanikuma
6	N. Anjanikuma	N. Anjanikuma
7	I. LAKSHMANA RAO	I. Lakshmana Rao
8	T. Teerantar	T. Sai
9	S. Nagesh Kumar	S. Nagesh
10	P. Rambabu	P. Rambabu
11	M. Mohana Rao	Mohana Rao
12	R. V. Ramana	R. V. Ramana
13	R. Lokesh	Lokesh
14	K. Siddhu	K. Siddhu
15	G. Jagajila	G. Jagajila
16	S. Anil Kumar	S. Anil Kumar
17	P. Rayesh	P. Rayesh
18	H. Sai Putu	H. Sai Putu
19	S. K. Subhan	S. K. Subhan



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20	M. Vijay Kumar	M. Vijay Kumar
21	P. Venja	P. Venja
22	N. Valmiki	N. Valmiki
23	S. Dewi	S. Dewi
24	P. M. Madhuri	P. Madhuri
25	R. J. Priya	R. J. Priya
26	K. Chaitanya	K. Chaitanya
27	D. Sathya Narayana	D. Sathya
28	S. Lokesh Kumar	S. Lokesh Kumar
29	K. Veera Shankar	K. V. Shankar
30	K. Rakesh	K. Rakesh
31	V. Sai Nageswara	V. Sai Nageswara
32	K. Gunasekhar	K. Gunasekhar
33	A. Uday	A. Uday
34	V. Siva Kumar	V. Siva Kumar
35	K. Ram	K. Ram
36	P. Sai	P. Sai
37	V. Sam	V. Sam
38	P. Piya	P. Piya
39	U. Sai Mohan	U. Sai Mohan
40	M. Sai	M. Sai
41	M. Nagendra	M. Nagendra
42	E. Maniraju	E. Maniraju
43	K. Satish Kumar	K. Satish Kumar



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44	B. Vishalakshi	B. Vishalakshi
45	P. Chandini	P. Chandini
46	K. Ujala	K. Ujala
47	G. Pawan kalyan	G. Pawan kalyan
48	T. Siddharth	T. Siddharth
49	R. Vamsi Krishna	R. Vamsi Krishna
50	A. Veerababu	A. Veerababu
51	M. Naga Sai	M. Naga Sai
52	T. Kishore	T. Kishore
53	U. Ravi	U. Ravi
54	K. Ganesh Krishna	K. Ganesh Krishna
55	Ravi chandra. G	Ravi chandra. G
56	S. Maheshwar Reddy	S. Maheshwar Reddy
57	N. Balaji Sairaj	N. Balaji Sairaj
58	J. John David	J. John David
59	P. Rohini	P. Rohini
60	K. Lavanya	K. Lavanya
61	G. V. Prasad	G. V. Prasad
62	A. Suneetha	A. Suneetha
63	N. Datta Sairaj	N. Datta Sairaj
64	M. Nagendra	M. Nagendra
65	M. Nagamani	M. Nagamani
66	E. Maniraj	E. Maniraj
67	P. Sangeetha	P. Sangeetha



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DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)**

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68	K. Naveen Babu	K. Naveen Babu
69	Ch. D.V. Ganesh	Ch. D.V. Ganesh
70	K. Prasanth Babu	K. Prasanth Babu
71	P. Parvathi	P. Parvathi
72	V. C. Maheswari	V. C. Maheswari
73	T. Arunima	T. Arunima
74	J. Manoj Kumar	J. Manoj Kumar
75	S. Ananya	S. Ananya
76	S. Nikita	S. Nikita
77	M.C. Bhavana	M.C. Bhavana
78	Ch. Jyoti	Ch. Jyoti
79	P. Sindhu	P. Sindhu
80	Y. Prasenjana Prani	Y. Prasenjana Prani
81	Ch. Bhuvaneshwari	Ch. Bhuvaneshwari
82	Gautam Harsha	Gautam Harsha
83	P. Srija	P. Srija
84	M. Veera Durga	M. Veera Durga
85	M. Arunima	M. Arunima
86	M. Satyawathi	M. Satyawathi
87	Y. Ravi	Y. Ravi
88	M. Nagesh	M. Nagesh
89	E. Mani Ravi	E. Mani Ravi
90	Ch. Satya Kalpani	Ch. Satya Kalpani
91	G. Sivakumari	G. Sivakumari



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92	J. Supriya	J. Supriya
93	P. Swathi	P. Swathi
94	S. John Babu	S. John Babu
95	K. Veeranjanyulu	K. Veeranjanyulu
96	K. Manohar	K. Manohar
97	D. Durga Kossma	D. Durga Kossma
98	P. Dhanya	P. Dhanya
99	K. Adithya	K. Adithya
100	N. Venkatesh Ramana	N. Venkatesh Ramana
101	V. Vinita Kumar	V. Vinita Kumar
102	K. Raju	K. Raju

Resource Person

Coordinator

29



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Date:29/03/2021

CIRCULAR

All the Faculty & students of KITS are hereby informing that the IPR Cell is going to organize One day Seminar on **USE OF INTELLECTUAL PROPERTY RIGHTS INVOLVING MODERN MANAGEMENT METHODS** on **30/03/2021 (Tuesday)** at 10:00 AM in the Seminar Hall. The Resource person **Mrs. B. Adi Lakshmi**, Asst. Professor, Basic Science & Humanities Department, Sri Vasavi Engineering College, Tadepalligudem. Hence all are instructed to take active part.

Coordinator- IPR Cell

PRINCIPAL
Kakinada Institute of Technology and Science
Tirupathi (VI), Divili, Peddapuram (M),
E.G. Dist, -533433.

Principal

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PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.E. Sarvameswarudu
Principal,
KITS

COORDINATOR
Mr. B.Veerendra,
IPR Cell,
KITS

Resource Person:

Mrs. B. Adi Lakshmi

Asst. Professor,
Basic Science & Humanities Department,
Sri Vasavi Engineering College, Tadepalligudem.

ADDRESS FOR COMMUNICATION:

Mr. B.Veerendra
Coordinator
pH.no- 9959678878
veeru506@gmail.com

Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

**USE OF INTELLECTUAL PROPERTY
RIGHTS INVOLVING MODERN
MANAGEMENT METHODS**

Date:
30/03/2021

Organized by:
IPR Cell

Venue:
Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA

About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

- The main objective of the patent owner has the exclusive right to prevent or stop others from commercially exploiting the patented invention.
- Patent protection means that the invention cannot be commercially made, used, distributed, imported or sold by others without the patent owner consent.

Topics to be covered

- Patent Design
- Intellectual Property



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)**

(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Program Report

Date: 31/03/2021

Name of the Program: One day Seminar on **USE OF INTELLECTUAL PROPERTY RIGHTS INVOLVING MODERN MANAGEMENT METHODS**

Date/s: **30/03/2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 96 Students.

Resource Person/s Details: **Mrs. B. Adi Lakshmi,**

Asst. Professor,

Basic Science & Humanities Department,

Sri Vasavi Engineering College, Tadepalligudem.

One day Seminar was organised by the IPR CELL on Use of Intellectual Property Rights involving modern management methods on 30/03/2021 Seminar hall. Seminar started with the inaugural function by 10:00 AM. Later at 10:30 AM the session was taken by Mrs. B. Adi Lakshmi, Asst. Professor, Basic Science & Humanities Department, Sri Vasavi Engineering College, Tadepalligudem, under the title of Use of Intellectual Property Rights involving modern management methods. Mrs. B. Adi Lakshmi gave an excellent description about the types of Intellectual Property Rights, uses by involving the modern management methods. The session was very interactive. Students and faculty raised many queries about the modern management.

PURPOSE OF THE SEMINAR: To know the importance of use of Intellectual Property Rights involving modern management methods.

OUTCOME: Students have known the use of Intellectual Property Rights involving modern management methods.


Coordinator - IPR Cell



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Event Name: One day Seminar on **USE OF INTELLECTUAL PROPERTY RIGHTS INVOLVING MODERN MANAGEMENT METHODS**

Date/s: 30/03/2021

Academic Year: 2020-21

ATTENDANCE SHEET

S.NO.	Name of the Student	Signature
1	P. Ramesh	P. Ramesh
2	M. V. Praveen	M. V. P.
3	S. Monivel.	S. M. L.
4	M. Pravanakum.	M. Pravanakum
5	N. Anjanikumar	N. Anjanikumar
6	P. Lina Satya Naraya	P. Lina Satya Naraya
7	P. LAKSHMANARAO	P. Lakshman Rao
8	T. Devaraju	T. Sai
9	S. Nagesh Kumar	S. Nagesh
10	R. Lokesh	R. Lokesh
11	J. K. Subhan	J. K. Subh
12	S. Anil Kumar	S. Anil Kumar,
13	V. Sai Nageswarao	V. Sai Nagesh
14	K. Siddhu	K. Siddhu.
15	R. Chaitanya	R. Chaitanya
16	R. V. Ramana	R. V. Ramana.
17	P. Rambabu	P. Rambabu
18	P. Sangeetha	P. Sangeetha
19	M. Sai Prada	M. Sai Prada



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

20	K. Naveen Babu	G. Darshan Reddy
21	Ch. Div. Ganesh	Ch. Div. Ganesh
22	K. Prasanth Babu	K. Prasanth Babu
23	M. Vijay Kumar	M. Vijay Kumar
24	V. V. Maheswari	V. V. Maheswari
25	G. Jagjitha	G. Jagjitha
26	P. Vinja	P. Vinja
27	P. Parvi	P. Parvi
28	K. Anil	Anil
29	D. Sabarajayara	D. Sabarajayara
30	S. Lakshmi Kumar	S. Lakshmi Kumar
31	K. Veera Shankar	K. V. Shankar
32	A. Uday	A. Uday
33	T. Anuini	T. Anuini
34	M. Mohana Rao	Mohana Rao
35	V. Siva Reddy	V. Siva Reddy
36	R. Vamsi Krishna	R. Vamsi Krishna
37	A. Veerababu	A. Veerababu
38	M. Nagendra	M. Nagendra
39	C. Manikiri	C. Manikiri
40	Ch. Bhushini Devi	Ch. Bhushini Devi
41	Geetha Harika	Geetha Harika
42	J. Srija	J. Srija
43	K. Satish Kumar	K. Satish Kumar

2



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44	m.veera durga	m.veera durga
45	J. Supriya	J. Supriya
46	P. Swathi	P. Swathi
47	G. Pawankalyan	G. Pawankalyan
48	T. Siddhu	T. Siddhu
49	P. H. Madhesai	P. H. Madhesai
50	T. Sany	T. Sany
51	S. Devi	S. Devi
52	K. Gunasekhar	K. Gunasekhar
53	G. Siva	G. Siva
54	N. N. P. Varma	N. N. P. Varma
55	V. Sai Sarada	V. Sai Sarada
56	M. Naga Sreya	M. Sreya
57	B. Cami	B. Cami
58	K. Rakesh	K. Rakesh
59	B. Syama Sunkhara	B. Syama
60	K. Ram	K. Ram
61	P. Sai	P. Sai
62	R. J. Priya	R. J. Priya
63	S. Riga	S. Riga
64	In. Sai Mohan	In. Sai Mohan
65	M. Anurag	M. Anurag
66	Y. Rani	Y. Rani
67	Ch. Ratya Kalyani	Ch. Ratya Kalyani





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68	K. Manohar	K. Manohar
69	G. Swapna	G. Swapna
70	D. Sushma	D. Sushma
71	K. Veeru	K. Veeru
72	C. Ravi	C. Ravi
73	K. Raja	K. Raja
74	J. Manoj Kumar	J. Manoj Kumar
75	Ravi chandra.G	Ravichandra.G
76	K. Maheshwar Reddy	K. MR Reddy
77	N. Balaji Sai	N. Balaji Sai
78	J. John David	John David
79	U. Laxmi	U. Laxmi
80	M. Rashmita	M. Rashmita
81	K. Sudha Vani	K. Sudha Vani
82	M. Naga Sai	M. Naga Sai
83	T. Kishore	T. Kishore
84	S. Nagma	S. Nagma
85	S. Nikita	S. Nikita
86	M.C. Bhavana	Bhavana M.C
87	G. Pavani	G. Pavani
88	J. John Babu	J. John Babu
89	K. Ganeshkumar	K. Ganeshkumar
90	S. Charishma	S. Charishma
91	G. Sridhar	G. Sridhar



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92	<i>Y. Rakesh</i>	<i>Y. Rakesh</i>
93	<i>A. Kiran</i>	<i>A. Kiran</i>
94	<i>P. Durga Krishna</i>	<i>P. Durga Krishna</i>
95	<i>P. Bhargav</i>	<i>P. Bhargav</i>
96	<i>K. Adithyan</i>	<i>K. Adithyan</i>

Resource Person

Gay
Coordinator

Date: 02/04/2021

25




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CIRCULAR

All the Faculty & students of KITS are hereby informing that the Entrepreneurship Development Cell is going to organize A One Day talk on “**Success Criteria for Entrepreneurship Business**” on **05/04/2021 (Monday)** at 10:00 AM in the Seminar Hall. The Resource person is **Dr. M. Veerabhadra Rao**, Professor & Director – Entrepreneurship Development Cell, SRK Institute of Technology, Enikepadu, Vijayawada. Hence all are instructed to take active part.


Coordinator- EDC



Principal
 Kakinada Institute of Technology and Science
 Tirupathi (V), Divili, Peddapuram (M),
 E.G. Dist, -533433.


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PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON

Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR

Mr. K.Siva,
ED Cell,
KITS

Resource Person:

Dr. M. Veerabhadra Rao

Professor & Director – Entrepreneurship Development
Cell (EDC), SRK Institute of Technology,
Enikepadu, Vijayawada.

ADDRESS FOR COMMUNICATION:

Mr. K.Siva
Coordinator

PH.no- 9492223337

siivamyfriend@gmail.com

Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade

Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

**“SUCCESS CRITERIA FOR
ENTREPRENEURSHIP BUSINESS”**

Date:

05/04/2021

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433

INDIA

About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

About the Department

The Entrepreneurship Development Cell (EDC) is promoting specialized knowledge in the field of entrepreneurship development. In view of the worldwide shortage of jobs (both government and private sectors) leading to unemployment problems and lack of proper utilization of human resources, the cell strives to identify talented youth to entrepreneurial works. The cell plans to organize various programs regarding entrepreneurship development.

ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

- To look the opportunities with respect to Engineering community and grab it for your development.
- To discover ideas about Knowledge Management with context and understanding dimensions in any Business.

Topics to be covered

The basic Entrepreneur Definition-Procedure and formalities of setting of an enterprise /business-developing skills on management of a unit-marketing & Knowledge on identification of business opportunities.



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Program Report

Date: 07/04/2021

Name of the Program: A One Day talk on “**Success Criteria for Entrepreneurship Business**”

Date/s: **05/04/2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 115 Students.

Resource Person/s Details: **Dr. M. Veerabhadra Rao,**

**Professor & Director – Entrepreneurship Development
Cell (EDC), SRK Institute of Technology, Enikepadu,
Vijayawada.**

The One Day Talk on “**Success Criteria for Entrepreneurship Business**” started with inauguration at 10:00Am after the Coordinator introduction Speech. The guest was introduced by the team and the Seminar started with the Power Point Presentation of Entrepreneur by the resource person.

The highlighted points from the Talk are:

1. A General Model of Entrepreneurial Success
2. Human Capital Model
3. Personality Based Model

The growing importance of entrepreneurship in terms of constituting a sector of employment generation and economic building Necessitates that entrepreneurial businesses should have the capacity to grow, make profit and contribute to the nations economic development.

Entrepreneurship is the capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit. The most obvious example of entrepreneurship is the starting of new businesses. In economics,



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entrepreneurship combined with land, labor, natural resources and capital can produce profit. Entrepreneurial spirit is characterized by innovation and risk-taking, and is an essential part of a nation's ability to succeed in an ever changing and increasingly competitive global marketplace. However evidence shows that many entrepreneurs lack the capacity, trait, and resources to manage their business to grow, make profit and contribute to nations building.

The students were actively participated by asking huge number of querries and the Resource person answered all the questions.

The event was ended with National Anthem.

Objective of the Event: To give knowledge on Success Criteria for Entrepreneurship Business.

Outcome of the Event: The students familiar with loads of knowledge on different models of Entrepreneurship business to make a grand success.

Coordinator – ED Cell



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Event Name: A One Day talk on "Success Criteria for Entrepreneurship Business"

Date/s: 05/04/2021

Academic Year: 2020-21

ATTENDANCE SHEET

S.NO.	Name of the Student	Signature
1	P. Sina Satya Narayana	P. Sina Satya Narayana
2	M. V. Praveen	M. V. P.
3	S. Monuvel.	S. M. V.
4	M. Pragna Kumr	M. Pragna Kumr
5	N. Anjanikuma	N. Anjanikuma
6	R. Lokesh	Lokesh
7	S. Nagesh Kumar	S. Nagesh
8	K. Anil	Anil
9	S. K. Sulchan	S. K. Sulchan
10	V. Sai Nageswarao	V. Sai Nageswarao
11	R. V. Kamana	R. V. Kamana
12	P. Ramesh	P. Ramesh
13	P. Rambabu	P. Rambabu
14	K. Siddhu	K. Siddhu
15	G. Jagdish	G. Jagdish
16	M. Sai Rupa	M. Sai Rupa
17	M. Mohana Rao	Mohana Rao
18	A. Uday	A. Uday
19	S. Anil Kumar	S. Anil Kumar
20	R. Chaitanya	R. Chaitanya



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21	G. Gayathri	G. Gayathri
22	P. Nandagopal	P. Nandagopal
23	A. Tejasmali	A. Tejasmali
24	P. H. Madhavi	P. H. Madhavi
25	T. Sany	T. Sany
26	B. Manohar	B. Manohar
27	D. Sathya Raju	D. Sathya Raju
28	S. Lokesh Kumar	S. Lokesh Kumar
29	K. Veera Shankar	K. V. Shankar
30	V. Siva Reddy	V. Siva Reddy
31	A. Ram	A. Ram
32	M. Sai	M. Sai
33	I. LAKSHMANA RAO	I. Lakshman Rao
34	S. Devi	S. Devi
35	T. Teerthaji	T. Teerthaji
36	L. Sai Mohan	L. Sai Mohan
37	S. Priya	S. Priya
38	R. J. Priya	R. J. Priya
39	K. Sandhya	K. Sandhya
40	G. Gayathri	G. Gayathri
41	R. Namratha Shaji	R. Namratha
42	B. Manju Priya	B. Manju Priya
43	A. Manikanta Rakesh	A. M. Rakesh
44	P. Sangeetha	P. Sangeetha



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45	B. Cami	B. Cami
46	N.V.V. S. N. duorthy	N.V.V. S. N. duorthy
47	G. Dileep	G. Dileep
48	B. Chakri	B. Chakri
49	S. Haritha	S. Haritha
50	M. Vijay Kumar	M. Vijay Kumar
51	B. Srinani Sundharanga	B. Srinani
52	Ch. R. V. Sai Durga Rao	Ch. R. V. Sai Durga Rao
53	M. Divya A.	M. Divya A.
54	G. Nithin	G. Nithin
55	K. Sandeep Kumar	K. Sandeep Kumar
56	B. Manikanta	B. Manikanta
57	K. Rakesh	K. Rakesh
58	B. Venu GOPAL	B. Venu
59	K. Gunasekhay	K. Gunasekhay
60	P. Sai	P. Sai
61	P. V. D. S. Manikanta	P. Manikanta
62	S. C. Anil Kumar	S. C. Anil Kumar
63	D. Sai Venkat	D. Sai Venkat
64	K. Sudhavani	K. Sudhavani
65	G. Sravani	G. Sravani
66	M. Nagendra	M. Nagendra
67	E. Maniraju	E. Maniraju
68	K. Satish Kumar	K. Satish Kumar



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69	P. Venja	P. Venja
70	K. Ashifa	Ashi
71	Ch. Swathi	Ch. Swathi
72	G. Pawan kalyan	G. Pawan kalyan
73	T. Siddhu	T. Siddhu
74	J. Manoj kumar	J. Manoj kumar
75	V. Indumathi	V. Indumathi
76	N. Baby's Sai	N. Baby's Sai
77	J. John David	J. John David
78	S. Navya	S. Navya
79	U. Lakshmi	U. Lakshmi
80	N. Vamsi Dev	N. Vamsi Dev
81	S. Navya	S. Navya
82	M. Hema	M. Hema
83	M. Rashmita	M. Rashmita
84	G. Sravani	G. Sravani
85	K. Ganesh Krishna	K. Ganesh Krishna
86	Ravi chandra. G	Ravi chandra. G
87	K. Maheshwar Reddy	K. Maheshwar Reddy
88	P. Pujitha Vijaya Lakshmi	P. Pujitha Vijaya Lakshmi
89	P. Aswini	P. Aswini
90	R. Vamsi Krishna	R. Vamsi Krishna
91	A. Veerababu	A. Veerababu
92	N. Patta Sai	N. Patta Sai



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93	K. Anvesh Babu	G. Anvesh Babu
94	Ch. D.V. Ganesh	Ch. D.V. Ganesh
95	K. Prasanth Babu	K. Prasanth Babu
96	P. Paves	P. Paves
97	V. C. Maheswari	V. C. Maheswari
98	T. Anvini	T. Anvini
99	Ch. Bhuvan Praveen	Ch. Bhuvan Praveen
100	Gautam Harish	Gautam Harish
101	B. Manju Priya	B. Manju Priya
102	D. Sushma	D. Sushma
103	T. Srija	T. Srija
104	G. Pranava Sai	G. Pranava Sai
105	G. Gayathri	G. Gayathri
106	M. Veera Durga	M. Veera Durga
107	B. Neelitha	B. Neelitha
108	S. Charishma	S. Charishma
109	G. Swapna	G. Swapna
110	R. Veditha	R. Veditha
111	A. Lehani	A. Lehani
112	Ch. Swethi	Ch. Swethi
113	P. Arwini	P. Arwini
114	Y. Gowthami	Y. Gowthami
115	K. Poojitha	K.P.

Resource Person

Coordinator